



Claudio

La Ragione

Milan, Italy - 18.07.1989

www.behance.net/claudiolaragione

info@claudiobee.it

3295727593

Training

Graphic Design & Art Direction

NABA Milano

Set 2009 - Feb 2013

107/110

Software

**Photoshop, Illustrator, InDesign,
After Effect, Premiere, Dreamweaver,
Luxology Modo, Keynote.**

Skills

**Advertising, Creative,
Graphic Design, Digital, Social,
HTML, CSS Video Editing,
Motion Graphics, Videomaking.**

Awards

ADCI Awards 2022 - Bronze, Brand Ent.

ADCI Awards 2022 - Bronze, PR

Young Lions Italy 2021 - Silver, Digital

ADCI Awards 2020 - Bronze, Film

ADCI Awards 2018 - Bronze, Direct

Young Lions Italy 2017 - Shortlist, Cyber

ADCI Awards 2017 - Bronze, Branded Content

ADCI Awards 2017 - Shortlist, Branded Content

Experience

Associate Creative Director

May 2022 - Now

Senior Creative Art Director

Dec 2018 - May 2022

Havas Milan

Alfa Romeo, Citroën, Ducati, Ferrero, Lamborghini,
Peugeot, Q8, Reckitt.

Senior Creative Art Director

Deloitte Digital

Mar 2018 - Dec 2018

Intesa San Paolo, lol.travel, Leroy Merlin.

Creative Art Director

M&C Saatchi Milano

Nov 2015 - Mar 2018

Sky, BMW, Buddybank, Mini,
ING Direct, E.ON Energia, Piaggio,
Pirelli Hangar Bicocca, Unicredit.

Digital Art Director

Kiwi Digital

Set 2013 - Ott 2015

Adidas, AXA, Baci Perugina, Cruciani,
Dyson, Havana Club, Mercatone Uno,
Rosso Antico, San Miguel, SKYY, Whirlpool.